

Face Painting and Balloon Twisting  
Two Inexpensive, Easy to Start Yet Highly Profitable Businesses  
That You Can Start for Under \$50.00

**Did you know that Face Painting, and Balloon Twisting can net you \$75.00 - \$150.00 or more per hour?**

**That's astounding! I'm thinking of changing professions.** I ran across this information while researching and I couldn't help but share it with you.

You can do this! It's a quick and inexpensive way to make some extra money. What's more you don't need an incredible amount of talent to start.

Not sure what I'm talking about?

Face painting is when boys and girls choose a design from your collection (either a cheek design or a whole face design) and you paint that design or critter on their face.

Balloon twisting is simply turning those long skinny balloons into a dog, cat, frog or any other animal.

You can do either face painting or balloon twisting alone but many people do both, and if you want to get fancy you can throw in some slight of hand magic tricks that will boost your income even more.

I had no idea people were making this much money doing this. Quit thinking about the pathetic clowns they show on TV that have to beg for a gig. I'm not buying that anymore.

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If you been to a few local craft shows or festivals and there hasn't been a face painter or balloon twister working, then this could be your opportunity to earn a decent extra income, it's unlikely that unless you live in a big town you will have any competition.

Even if there was a face painter could be plenty of room for you both especially if you add balloon twisting to the mix. I mentioned you don't need to be a great artist but what you do need is patience with children because that is who you will be entertaining.

You don't need much equipment to start balloon twisting or face painting either and the supplies are cheap. You don't have to dress like a clown if you are not into that, if you want to face paint first then when it's time to balloon twist make yourself a balloon hat, change your vest and hey, you are someone new.

There are a few free resources on the internet that can help you along but I suggest two books that will cut your learning time greatly by showing step by step 40 face paintings instructions and 40 balloon video instructions that you can start earning income with right way.

**So let's start with Balloon Twisting first.**

### **Supplies**

Cost for balloon twisting is minimal on average balloons are \$12.00-\$15.00 bucks for 250 in quantity. You can get other more expensive balloons for certain designs but that's optional and you can wait until you are well practiced. Most twisting is with size 260.

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A hand pump is about \$5.00 you can blow the balloons up yourself but you risk spreading germs and getting light-headed and dizzy.

You'll need a vest or smock to hold balloons.

Plus a marker to enrich designs with eyeballs, stripes, shading, etc.

Wow, that's like 30 dollars, I can invest that much.

This site will show the basics of Balloon Twisting along with useful advice. [http://www.balloonhq.com/faq/twists\\_101.html](http://www.balloonhq.com/faq/twists_101.html)

After some practice and you are ready to twist on real live people start with your cousins, brothers, sisters, and neighbors, and their kids too, make some animals for them, get their feedback. Are you too slow? Is your animal ugly? Does your cat look like a beaver? Better to get it down before you expect to get paid to do it.

If you hear about a birthday party coming up offer to make some animals for free. Got a family picnic in the future? Go ahead and make some twists and practice interacting with others. If they laugh at you, you can laugh back when you are making extra credit card payments and they are still up to their eyeballs in debt.

### **Where will you get business?**

Go to a restaurant in town that has family night ask if you can make a few animals for the children.

Don't be obtrusive people are trying to encourage their children to eat. Stand back and make a few animals for about a 1/2 hour.

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If you have a small-time movie theater like we do ask if you can make animals in the lobby before the show starts while the kids are waiting for popcorn. This sounds corny but wherever there are children there is the potential for bookings.

You might try this if you're the type that goes into nightclubs, or bars if you didn't know it they used to have women that would bring in roses and you would buy a rose for your date. You could make a rose or a cute animal for a guy for his girl.

You never know, not just single folks go out but married ones with children do too. You might end up with a booking; ask permission before you do this.

Craft shows or community events you can charge a minimum of a 1 – 2 dollars per animal. Practice, practice, practice the faster you can make animals the more profit you can make.

You want to strive to do a simple balloon a minute, a more elaborate balloon will take longer and people will wait and you can charge more, but before you move on master the basics. It will show up later in profits.

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## On to Face Painting

### Supplies

Smock both for you and the child

Paint

Brushes, q-tips

Water

Sponges (for large areas) if you do whole faces

Paint remover (depending on paint), baby wipes

Chair or stool, TV tray, or table (unless provided)

Optional

Temporary tattoos

Or stamps

That's closer to \$50.00 dollars minus the chair or stool, TV tray, or table which you probably have already. Face painting kits are a bit more expensive than balloon twisting. A kit that would paint 40 faces with an instructional DVD is about \$22.00 as you get better you can buy more quantities of paint for less money. This site will show you the basic of face painting...

[http://painting.about.com/od/facepaintingdesigns/Face\\_Painting\\_Designs.htm](http://painting.about.com/od/facepaintingdesigns/Face_Painting_Designs.htm)

Can you draw flowers, sunshine's, cat faces, hearts, or stars? If not don't panic use stencils and practice until you can paint free hand.

about.com has free printable stencils for non commercial use, so practice away and when you make your designs change it up a little.

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Practice on your hand; buy a few dolls or a mannequin head from a beauty supply shop.

Use only FDA approved face paint like Snazaroo, and face painter's say it's easier and quicker to do a whole face than a check.

Do not apply face paint to sick children, you could offer to paint their hand or knee, be sure to ask about allergies don't paint a child with known allergies.

Send kids home with instructions how to take off the paint. (Have you ever washed clothes with a sticker on them? Annoying especially after the dryer sets it in). On the instruction sheet make sure you attach a business card or have a quick elevator speech plus your address and phone number. That child may have a party coming up soon too.

Your hourly rate will depend on how many children you can paint, if you can only handle 8 children then set your limit at 8 and either have the client round up to the next time frame or charge per extra child. Like with any business this will be a little trial and error until you settle in and get more experience.

Bring a mirror and a Polaroid camera some folks may want a picture of their child and may not have their camera with them. This is an extra you can provide if you are not looking for a huge profit on the pictures just divide the price of the film by the number of exposures. It's not like when you ride the big roller coaster and they want 10 bucks for your funny face.

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## **Tips for both Face Painting and Balloon Twisting**

For birthday parties stick with 8 to 10 children, make the birthday child the best face or a neat hat to wear.

Make a scrapbook/notebook with your designs little children have a heck of a time deciding. If they are young (3 or 4) have their parent pick out 5 designs for the party that might help.

Practice, practice, practice the faster the more profit.

Have a tip jar at community events.

## **What to charge?**

This varies. What others do can help you decide what is right for you; if after a couple bookings it's not working out then change it.

1. Hourly rate example 100.00 - 75.00 per extra hour
2. Per hour example 100.00 - 2 hour minimum
3. Per party example 100.00 for 8 children and a 15.00 per extra child

Get it in writing - make a contract up and stick with it. Get a deposit up-front if they cancel you keep deposit if you don't show you give the deposit back. Show up your reputation and future bookings depend on it.

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If you take a quick booking you can charge a bit more for short notice. (optional) some do.

Some folks charge for an additional amount for travel time if over 30 minutes away from their home that's up to you.

Obviously as with any business have plenty of cards, and try to get free publicity. Everywhere you go carry balloons and make one or two animals and give them away.

One - it will give you practice

Two - you should get some business or publicity

Three - might as well make that trip tax deductible (not a tax advisor refer to your CPA)

### **So it's Showtime**

If you are a little leery about asking for money with not much experience do a couple shows for the locals and get some testimonials.

If you plan doing both face painting and balloon twisting take a 5 or 10-minute break between it and quickly set up your next spot.

### **In conclusion**

I hope you see the earning potential for face painting or balloon twisting if you did one or two bookings a weekend that's an additional 400.00 to 800.00 (depending on pricing) you can bring home to help pay your bills. Certainly in a small town you can do one a week.

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I'd like to know if this free report helped you and you started one or both of these businesses just come by and let me know how it's going.

Sincerely,  
Dolores Pepper

PS. If you plan to take a future vacation or business trip would you please stop by [Trip Savvy Travel](#) and compare my prices.

I use the same booking engine as Travelocity. (So my price is often the same or lower) Be sure to sign up for My **Deals and Steals Newsletter** for monthly savings to some of the most exotic destinations.

## Resources

### Balloon Twisting

#### [Balloon Twisting Secrets eBook](#)

Amazing video guide is unlike anything else out there, in fact, it's more like a step-by-step blueprint for guiding you how to easily twist a balloon in minutes. Watch and learn over 40 incredible designs and have kids beg for more.

### Balloons

[http://balloons.ziggos.com/balloons-tying-balloons-supplies-c-8\\_395.html](http://balloons.ziggos.com/balloons-tying-balloons-supplies-c-8_395.html)

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**Face Painting**

**[Easy Face Painting eBook](#)**

Step by step photo instructions of 40 face paint check designs, 5 full face designs plus 10 Holiday designs. Learn the quickest, easiest way to get started face painting and make a profit in days not weeks.

**Paints**

Snazaroo carries FDA approved face paint and also has some face painting tutorials <http://www.snazaroo.com/world>

**Home Based Tax eBook**

**[It's How Much You Keep that Counts eBook](#)**

You don't know how true that statement is, this book has the best information on how to legally keep all the income that the government allows small businesses. Ron also has a newsletter with the most up to date happenings from the IRS.

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